



## Welcome Message

We are delighted to invite you to participate in the 6<sup>th</sup> Asia Pacific Tele-Ophthalmology Society Symposium (6<sup>th</sup> APTOS Symposium) scheduled for August 28, 2021. Since we are not sure how effective the vaccines are, the 6<sup>th</sup> APTOS Symposium will be a hybrid meeting where local delegates will gather in Rajavithi Hospital, Bangkok, and international delegates can choose whether they will attend the meeting in person or online via Zoom. The online meeting can accommodate a maximum of 500 participants whereas we are anticipating around 100 delegates locally. Local audience size will be adjusted in accordance with local government regulations. Free access to the online symposium will be granted on a first come first serve basis. Those who have joined all the sessions satisfactorily will receive two (2) CME credits.

Dedicated to advancing and promoting the use of the tele-ophthalmology and service innovations in the Asia-Pacific region, the Asia Pacific Tele-Ophthalmology Society (APTOS) was founded in May 2016. An inaugural symposium was held in Beijing, China, on June 19, 2016, followed by the 2<sup>nd</sup> APTOS Symposium in Hong Kong on July 15 – 16, 2017, the 3<sup>rd</sup> APTOS Symposium in Singapore on July 7 – 8, 2018, the 4<sup>th</sup> APTOS Symposium in Chennai, India, on September 21 – 22, 2019 and the 5<sup>th</sup> APTOS Symposium online on December 12, 2020. The APTOS annual symposium is very well-received, bringing together an average audience of 300 from around the world. The 6<sup>th</sup> APTOS Congress is expected to continue to provide a platform for those with a genuine interest in tele-ophthalmology and innovative service delivery to meet and exchange expertise, to disseminate the latest technology advancements and applications in tele-ophthalmology, and the highest standards of clinical and public health research, education, training, and patient care.

Co-hosted by the Ministry of Public Health of Thailand and Rajavithi Hospital, the 6<sup>th</sup> APTOS Symposium will feature top-notch speakers and AI engineers from Thailand and around the world to showcase the latest developments and clinical applications of artificial intelligence in telemedicine. We will organize the 2<sup>nd</sup> APTOS Big Data Competition in the run-up of the 6<sup>th</sup> APTOS Symposium. Winners will share their know-how during the prize presentation session. An AI Workshop will also be held on Aug 27, 1 day prior to the 6<sup>th</sup> APTOS Symposium.

We look forward to seeing you in Bangkok or online.

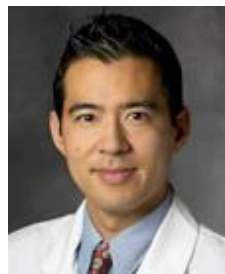
Yours sincerely,



Prof Mingguang He  
President  
APTOS



Dr Paisan Ruamviboonsuk  
Organizing Committee Chair  
6<sup>th</sup> APTOS Symposium



Dr Robert Chang  
Scientific Program Chair  
6<sup>th</sup> APTOS Symposium



Dr Andreas Mueller  
Secretary-General  
APTOS



## About APTOS

The Asia Pacific Tele-Ophthalmology Society (APTOS) was founded in May 2016 with the mission to promote and advance the development of tele-ophthalmology in the Asia-Pacific region and beyond.

Learn more about the APTOS at [www.asiateleophth.org](http://www.asiateleophth.org).

## Venue

Rajavithi Hospital, Bangkok, & Online via Zoom

## Congress Objectives

- To showcase the latest innovations and current applications of tele-ophthalmology in the diagnosis and treatment of ophthalmic diseases
- To provide a platform for fruitful scientific exchange, presentation of high-quality, original scientific studies and research
- To promote the exchange of expertise and to disseminate the most updated clinical practice and international gold standards
- To give delegates an opportunity to network, make and renew friendships
- To keep delegates posted of industry research and developments

## Program

Chaired by Dr Robert Chang from Stanford University, the scientific program will cover important areas in ophthalmic innovations, tele-ophthalmology and ophthalmic imaging and technologies. Each program committee member will organize an invited symposium where leading tele-ophthalmologists and experts will be engaged to deliver cutting-edge technologies and their applications in ophthalmology. Speaker information will soon be available at:

<http://2021.asiateleophth.org/invited-faculty>

Through the 6<sup>th</sup> APTOS Symposium, we will foster interaction in a number of innovative ways and encourage dialogue through plenary lectures, interactive sessions and panel discussion.

## Website

The 6<sup>th</sup> APTOS Congress website contains all details relating to the Congress. It is being updated from time to time. Please visit it regularly:

<http://2021.asiateleophth.org>



## Sponsorship Opportunities

The 6<sup>th</sup> Asia Pacific Tele-Ophthalmology Society Symposium (6<sup>th</sup> APTOS Symposium) will provide sponsors with exposure and access to delegates who have the capacity to influence the selection of products and services with their organizations. The Symposium also provides you with the opportunity to demonstrate your support and commitment to tele-ophthalmology and general ophthalmology. Despite the limitations of an online meeting, we are committed to extending your visibility to achieve maximum exposure with our sponsorship program.

In order to ensure that your company can achieve its objectives by taking part in 5<sup>th</sup> APTOS Symposium, a wide range of sponsorship opportunities is available. In addition to packages, sponsors can also consider taking out individual items.

## Benefits & Acknowledgments

It is the express intention of the Congress Organizing Committee to ensure that package sponsors will receive the highest recognition in return for their generous support.

General benefits will include:

- Company name and logo on sponsored item(s)
- Acknowledgment in promotional materials
- Acknowledgment on the congress website
- Acknowledgment with company logo in the Final e-Program
- Company name and logo on sponsors' acknowledgment boards, which will be prominently displayed in the filming studio
- Use of congress logo on company communications relating to 6<sup>th</sup> APTOS Symposium

## Sponsor Recognition

- Diamond Sponsor (Max = 2): Contributions of over US\$30,000
- Platinum Sponsor: Contributions of over US\$25,000
- Gold Sponsor: Contributions of over US\$15,000

## Sponsor Entitlements

### 1. Signage

- Company logo on congress flyers, backdrops in the filming studio, final e-program book, congress website, and e-newsletters
- Company logo on all zoom registration links for diamond and platinum sponsors

### 2. Final Program – Advertising

- 4-color ad in the Final e-Program Book

### 3. Logo Link

- Logo link on congress website to company website and company name link to company profile



## Sponsor Advantage Chart

Three different levels of sponsorship are being offered – the benefits of each are summarized as follows:

Benefit	Diamond US\$30,000	Platinum US\$25,000	Gold US\$15,000
1. Symposium†	1 lunch (30 min)	1/2 lunch symposium (15 min)	1/3 lunch symposium (10 min)
2. Exhibition Space†	6 m <sup>2</sup> booth space in prime location	6 m <sup>2</sup> booth space in prime location	4 m <sup>2</sup> booth space in prime location
3. Online Panelist Registration during the Lunch Symposium	10	5	5
4. Complimentary On-Site Registration	10	5	5
5. Coffee Break	One 3-minute video clip	One 2-minute video clip	One 1-minute video clip
6. Logo on all Zoom Registration Links	✓	✓	X
7. Logo on Congress Backdrop on Site	✓	✓	✓
8. Acknowledgment in Monthly e- Newsletter	✓	✓	✓
9. Final e-Program – Advertising	3 full pages Full color	2 full pages Full color	1 full page Full color
10. Logo Link on Congress Website to Own Site	Logo link + 500-word company profile	Logo link + 300-word company profile	Logo link + 200-word company profile
11. Delegate Insert	3	2	1
12. Product Catalogue in Delegate Bag	2	1	1
13. Use of APTOS 2021 Logo	✓	✓	✓
14. Advance Mailing to Delegate List	2	1	/
15. Peripheral Items#	20% discount	15% discount	10% discount

† Diamond sponsors will be given priority over platinum and gold sponsors in the assignment of sponsored symposiums and exhibition space

\* This advantage chart serves as a guideline for sponsorship opportunities. If you would like to sponsor the 5<sup>th</sup> APTOS Symposium and have an idea which caters to your unique requirements as well as those of the Symposium, the Committee would be willing to consider alternative proposals

\*\* Package sponsors are signed up on a first come first serve basis and while items last.

# Applicable to items in category B only.



## Scientific Program Items

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### Sponsored Seminars

**A1 Lunch Symposium** **US\$5,000**  
 Sponsors will have the opportunity to hold a lunch seminar in a virtual room for 500 participants. The session will be of 30 minutes and the exact symposium schedule will be assigned by the organizer.

**A2 Coffee Break** **US\$3,000**  
 Sponsors will have the opportunity to play a video clip of 3 minutes during the coffee break. The pre-recorded clip should be produced by the sponsor and submitted to APTOS Secretariat for approval at least 1 week before the Congress.

### Delegate Items

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**B1 Lanyard** **US\$1,000**  
 The **sole sponsor's** logo will be printed on the lanyard, which will be distributed to every delegate attending the event together with the congress logo and the organizers' logo. (Production cost inclusive)

**B2 Delegate Bag** **US\$2,000**  
 The **sole sponsor's** logo will be printed on the delegate bag, which will be distributed to every delegate attending the event together with the congress logo and the organizers' logo. (Production cost inclusive)

### Advertising Items

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**C1 Advertisement in the Final Program**

Back of Front Cover	US\$400
Front of Back Cover	US\$300
Back of Back Cover	US\$500
Run of Page (Full)	US\$200
Run of Page (Half)	US\$100

**Benefits:** Advertisements in the Final e-Program, which will be posted to the Congress website. The final advertisement artwork file is to be provided by individual sponsors.

**C2 Banner Advertisement at Congress Website**

Banner Ads: Large (W176 X H60 pixels)	US\$800
Banner Ads: Regular (W128 X H35 pixels)	US\$400

**Benefits:** Sponsors can post a large or regular banner on the 5<sup>th</sup> APTOS Symposium website. The final advertisement artwork file is to be provided by individual sponsors.

**C3 Delegate Bag Insert**

1 insert (maximum size A4)	US\$200
1 product catalogue of less than 8 pages	US\$400

**Benefits:** Delegate bag inserts and product catalogues are to be distributed in the delegate bag. The final artwork file is to be provided by individual sponsors. Printing and shipping costs are to be borne by sponsors.



### Big Data Competition

#### **D1 Ophthalmology Fun Quiz (Jun – Aug, 2021)**

**US\$80,000**

The **sole sponsor** will provide prize money for the winners who score the highest in the 2<sup>nd</sup> APTOS Big Data Competition

### Social Program

#### **E1 Ophthalmology Fun Quiz (Aug 28, 2021)**

**US\$2,000**

The **sole sponsor** will provide prize money for delegates who score the highest in the Ophthalmology Fun Quiz.

### On-Site Item(s)

#### **F1 Backdrop**

**US\$2,000**

Sponsors can have the opportunity to print their company logo on the backdrop in the filming studio.



## Exhibition Opportunities

### Modular Stands

Shell scheme will be provided for all stands unless a space only block is requested. The charge per booth is as follows:

Modular Booth	Price
2m X 3m Standing Booth	US\$4,500
2m X 2m Standing Booth	US\$3,000
Space Only (min = 12 m <sup>2</sup> )	US\$750 per square meter

**\* A floor plan with exact zoning will be sent along with the exhibitor guidelines and booth application form at a later stage. Companies interested in being an exhibitor can contact us to make a reservation for the time being.**

The stand fee includes the following:

- Trade delegate name badges for 2 persons per 6 square meters
- Opportunities to purchase additional trade delegate registration exclusive to sponsors & exhibitors
- Two spotlights
- One power supply
- On-site security

Modular booth rentals do not include materials handling, drayage, individual booth lighting, transporting, warehousing, brokerage services, special materials, carpets or furnishings beyond those specified above, movement, transfer, removal, storage, setup and dismantling of custom exhibits.

*Please note that package sponsors will be given priority choice of booth location and that early commitment will enable your company to secure a prominent site. Please refer to the exhibitor guidelines for more information.*

### Code of Practice

Please note that it is the Sponsor's responsibility to comply with the local authority's regulations, and the Code of Practice on the Promotion of Medicine by European Federation of Pharmaceuticals Industries & Associations (EFPIA) available at [www.efpia.org](http://www.efpia.org) and by International Federation of Pharmaceutical Manufacturers & Associations (IFMPA) available at [www.ifpma.org](http://www.ifpma.org).



## Booking & Contracts

### Contracts and Confirmation

#### Sponsors

Once a sponsorship booking form is received, a contract will be sent to you for execution with an accompanying invoice for deposit payment. This contract should be signed and returned with the payment.

#### Discounts

##### APTOS Institutional Members

Institutional members of the Asia Pacific Tele-Ophthalmology Society **that are up-to-date on their dues** can enjoy a 5% discount on all items of APTOS 2021. The APTOS institutional member discount cannot be applied in conjunction with the early bird discount.

### Booking Procedures and Payment Information

#### Terms of Payment

100% upon receipt of the sponsorship agreement/confirmation from the APTOS Secretariat and invoice unless otherwise specified in the sponsorship agreement

All payments must be received before the start date of the congress. Should the sponsor fail to complete payments prior to the commencement of the congress, the organizers will be entitled to cancel the reservation, subject to cancellation fees as detailed below.

#### Payment Methods

Payment by bank transfer. Payment details will be included on the invoice.

#### Cancellation/Modification

Cancellation or modification of sponsorship items or exhibition stands must be made in writing to the organizers. The organizers shall retain:

50% of the agreed amount if the cancellation/modification is made on or before June 30, 2021.

100% of the agreed amount the cancellation/modification is made after July 31, 2021.

## Contact Information

For booking or enquiries, please contact:

#### APTOS Secretariat

Asia Pacific Tele-Ophthalmology Society

Email: [secretariat@asiateleophth.org](mailto:secretariat@asiateleophth.org)





## Sponsorship Booking Form

Please complete all the details and send to APTOS Secretariat at [secretariat@asiateleophth.org](mailto:secretariat@asiateleophth.org).

Contact Name:	
Company Name:	
Address:	
Tel:	Fax:
Email:	Website:

We wish to book the following sponsorship package (please check the appropriate box):

- |                          |                                   |            |
|--------------------------|-----------------------------------|------------|
| <input type="checkbox"/> | Diamond Sponsorship (Maximum = 2) | US\$30,000 |
| <input type="checkbox"/> | Platinum Sponsorship              | US\$25,000 |
| <input type="checkbox"/> | Gold Sponsorship                  | US\$15,000 |

I choose to forfeit all on-site items (#2, 4, 11 & 12 in the Sponsor Advantage Chart) in exchange for a 20% discount on the package price.

Please state the number of booths needed under quantity. Package sponsor applicants can leave blank if no extra exhibition space is required. Otherwise, please fill out just the number of EXTRA booths needed. Check the space only box only if raw space is needed. No shell scheme will be provided for space-only exhibitors.

Stand	Unit Price	Quantity
Modular Booth (2m X 3m)	US\$4,500	
Modular Booth (2m X 2m)	US\$3,000	
Space Only (Min = 12 m <sup>2</sup> )	US\$750	m <sup>2</sup>

**\* The floor plan of the exhibition hall along with the booth selection form will be sent to you in early April. Please print in the booth selection form your choices of booth location in order of your preference and which companies you would like to cluster with or avoid. The floor plan and the booth selection form will first be sent to diamond sponsors, followed by platinum, gold, silver and bronze sponsors.**

Please state if you would like to order sponsored seminars and coffee breaks. Check the box(es) for the item(s) you would like to order.

Items	Unit Price	Quantity
A1 Lunch Symposium (30 minutes)	US\$5,000	
A2 Coffee Break	US\$5,000	
B1 Lanyard	US\$1,000	
B2 Delegate Bag	US\$2,000	
Back of Front Cover	US\$400	<input checked="" type="checkbox"/>
Front of Back Cover	US\$300	<input checked="" type="checkbox"/>



Back of Back Cover	US\$500	<input checked="" type="checkbox"/>
Run of Page (Full)	US\$200	
Run of Page (Half)	US\$100	
Banner Ads (Large)	US\$800	
Banner Ads (Regular)	US\$400	
Delegate Bag Insert	US\$200	
Delegate Bag Product Catalogue	US\$400	
D1 Big Data Competition	US\$80,000	
E1 Ophthalmology Fun Quiz	US\$2,000	<input checked="" type="checkbox"/>
F1 Backdrop	US\$2,000	<input checked="" type="checkbox"/>

I understand that I will have to forfeit all the on-site items (#2, 4, 11 & 12 in the Sponsor Advantage Chart) should lockdowns recur. A compensation of 20% of the package price will be refunded.

Is your company/organization an institutional member of APTOS?

We wish to apply for institutional membership with APTOS.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*We understand the application procedure and agree to abide by the Guidelines for Industry Participation for the Conference. I confirm that I am authorized to sign this form on behalf of the Applicant/Company.*